Focus Area

Run-Off-The-Road Strategies

Strategy

Improve Curve Design

Improve Roadside Design

Improve Roadway Visibility and Surfacing

Example Actions

Dynamic Curve Signing

Combined Curve/Speed Signs

20 M.P.H.

In-Lane Pavement Markings

SLOW

Edgeline, Centerline, & Shoulder Rumble Strips

Wider Edge Lines & Shoulders

6 inches

Roadside & Median Barriers

Breakaway Signs & Poles

High Friction Surfacing

Enhanced Roadway Delineation

Vegetation Management

Roadway Lighting

Strategy

Example Actions

Focus Area

Intersection
Strategies

Improve Intersection
Visibility

Vegetation Management
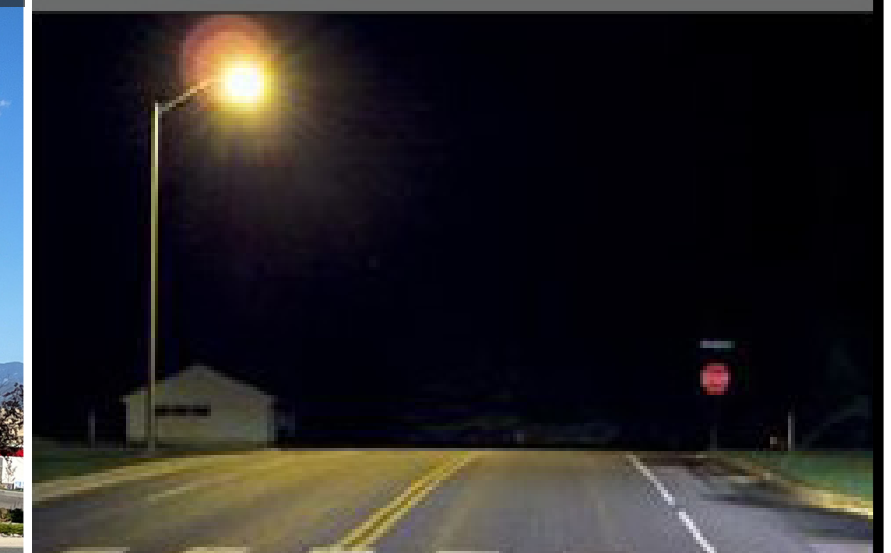
Advance Warning Signs

Snow Removal Management

No Parking Zones

Intersection Lighting

Enhance
Unsignalized
Intersections

Turn Lane Offset/Channelization

High Visibility Pavement Markings

Advance Warning Signs

TRAFFIC APPROACHING

WHEN FLASHING

Stop Bars

Flashing Stop Signs

STOP

Increased Traffic Control

Install or Enhance
Signalized
Intersections

Pedestrian Signals/Phasing/Signs

TURNING VEHICLES

YIELD TO

Retroreflective Backplates

ONLY
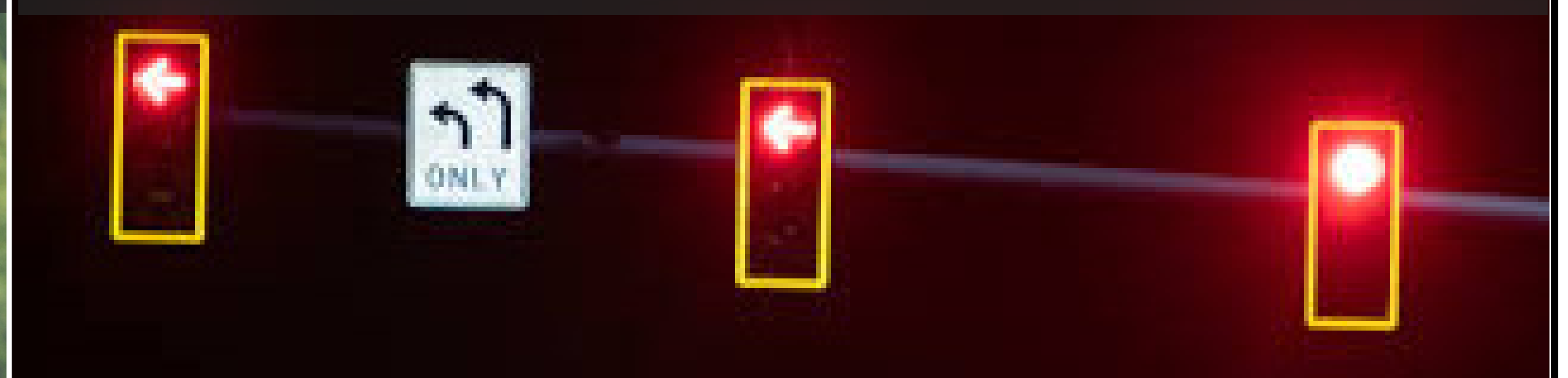
Left Turn Lanes/Phasing

SOLID RED ARROW:
STOP. Drivers may not turn.

SOLID YELLOW ARROW:
Prepare to STOP. The light is
about to change to red.

FLASHING YELLOW ARROW:
YIELD to cars and pedestrians.
Drivers may turn left.

SOLID GREEN ARROW:
TURN LEFT.
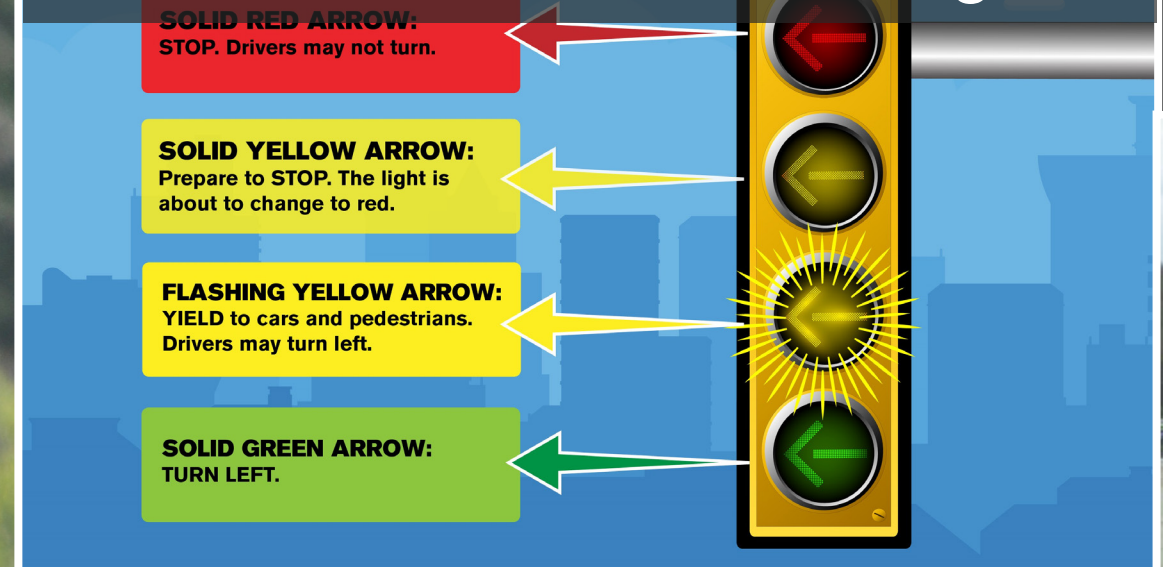
Lane Use Signs & Pavement
Markings

Focus Area

<25

65+

Driver Age Strategies

Strategy

Example Actions

Educate Young Drivers on Safe Driving Practices

Enhance Access to Other Driver Education — AL!VE AT 25

Educate Out of State University Students

Enforce GDL Restrictions — Montana GDL Steps: Restrictions; Seatbelts required – for everyone – all the time; Passengers – First 6 months – only one Seatbelts required, Second 6 months – up to three; Best Practices: No passengers — Graduated Driver License

Crash Avoidance Advanced Driver Assist Systems — MyCarDoesWhat.org Know More. Drive Safer.

Ensure Older Drivers are Fit to Drive

Adaptive Vehicle Devices

Educate Caregivers/Assess Driving Ability

Formal Courses for Older Drivers — NSC Defensive Driving Course Mature Driver 10th Edition

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Design the Transportation Systems to Ensure Accessibility for Users of All Ages
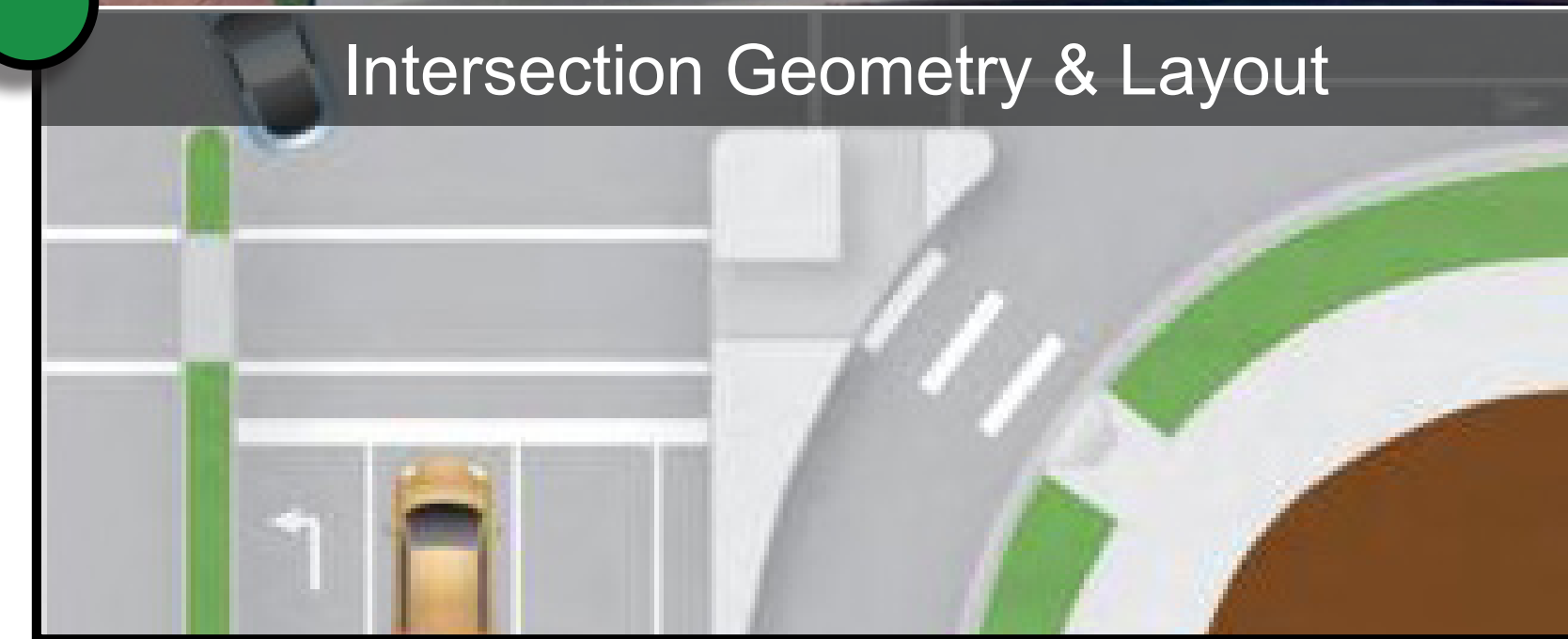

Transit & Ride Share Opportunities — GALAVAN

Accessible Walking & Biking Facilities

Intersection Geometry & Layout

Sign Legibility & Visibility — CONTRAST, VIBRATION, LOW VISIBILITY, HIGH VISIBILITY

Focus Area

High Risk Behavior Strategies

Strategy

Promote Safe Driving Behaviors

Decrease Distracted Driving

Eliminate Impaired Driving

Manage Vehicular Travel Speeds

Increase Occupant Protection

Example Actions

Defensive Driving Courses

Civilian Dash Cams

Lobby State for Law Changes
POTENTIAL FELONY DUI PENALTIES
LONGER PRISON TIME
LICENSE REVOKED
LOSS OF RIGHTS
PROBATION OR PAROLE
MANDATORY IGNITION INTERLOCK, OFTEN AT YOUR EXPENSE
HIGH FINES

Educational Campaigns
EVERY SECOND MATTERS
TRAVELERS INSTITUTE® | TRAVELERS

Promote Technology Solutions
TASL
THIS APP SAVES LIVES
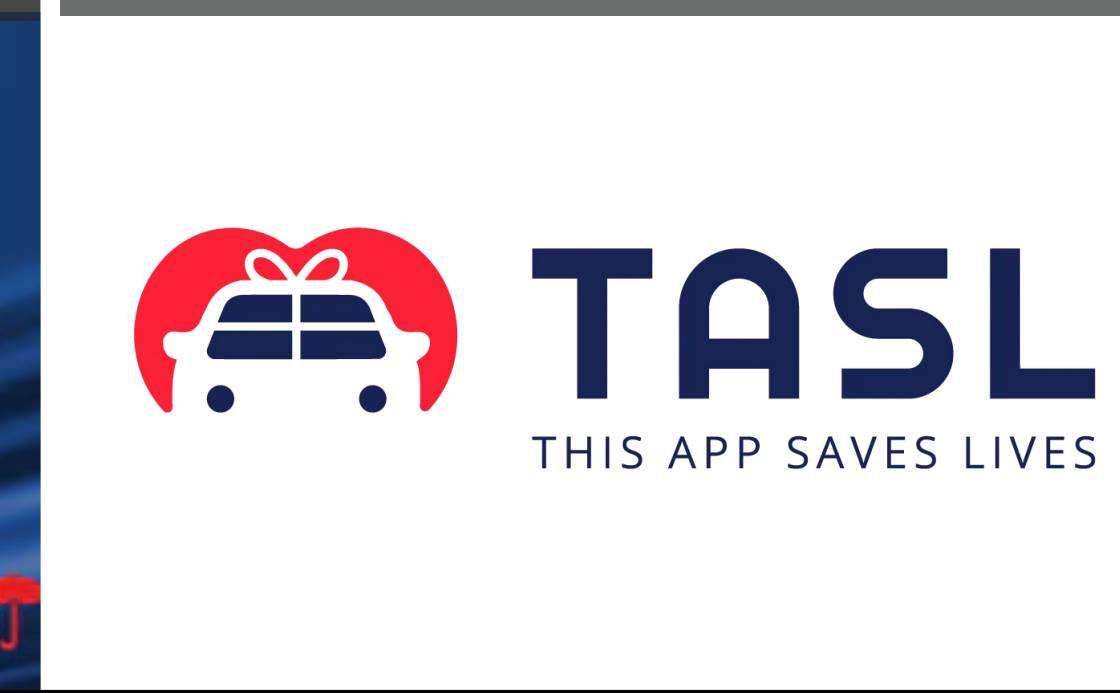
Target Teen Drivers
PARENT-TEEN DRIVING AGREEMENT
I PROMISE.

Education Campaigns
Think Twice
BETTER YOU KNOW, BEFORE YOU GO

Peer to Peer Programing
(Fatal Vision Goggles)

Drug Recognition Experts

Traffic Calming

Speed Enforcement
SLOW DOWN 54
SPEED LIMIT 15

Education Campaigns
ICE & SNOW TAKE IT SLOW

Car Seat Checks
KNOW FOR SURE
IF YOUR CHILD IS IN THE RIGHT CAR SEAT.

Enforcement Campaigns
CLICK IT or TICKET

Education Campaigns
BUCKLE UP BATTLE!